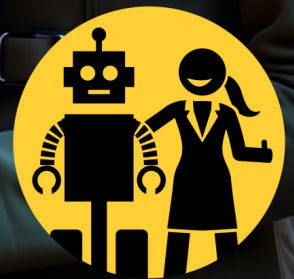


***Powerpoint + KI***  
**Konsistente Personen  
für Präsentationen  
mit Flux**

***presenter's***

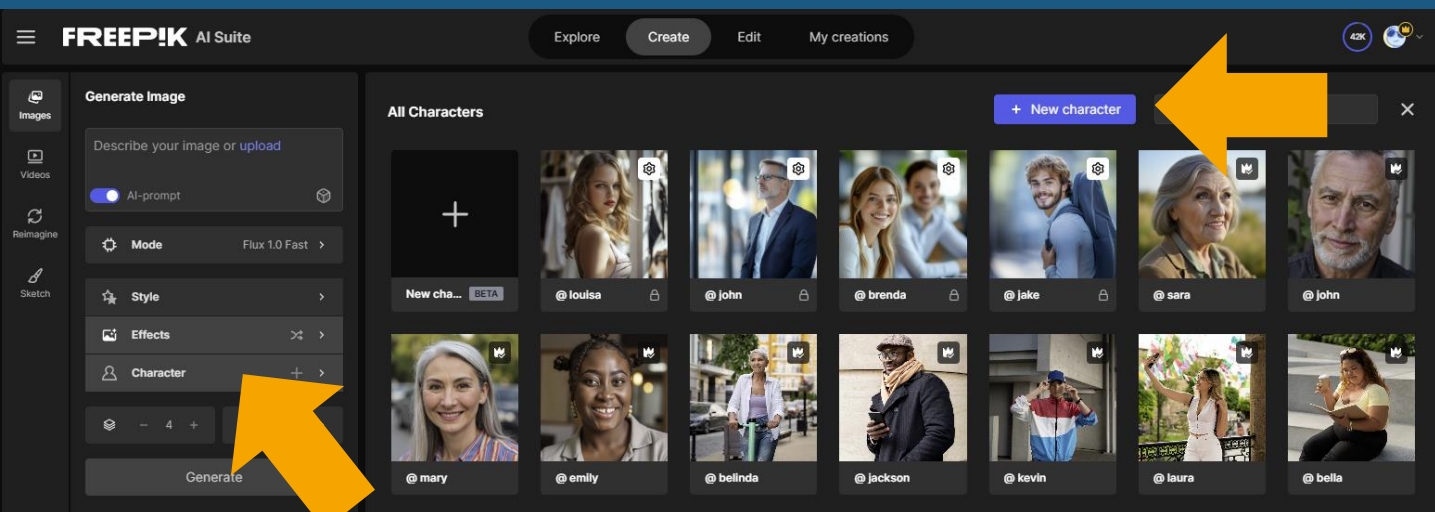


# Konsistente Personen mit Flux – Freepik als Plattform

- Zum Arbeiten mit Flux benutze ich meistens Freepik als Plattform.
- Bei Freepik kann man Presets für Styles und Characters erstellen, die für mehrere Bild-Modelle genutzt werden können (z.Zt. noch in Beta).
- Neben Flux sind das die hauseigenen Entwicklungen „Classic“ und „Mystic“.
- Mystic ist qualitativ sehr vielversprechend – wir testen das in einem der nächsten Beiträge.

# Wie funktioniert **Character Reference** mit **Flux**?

- Im Menüpunkt „Generate Image“ klickt man auf „Character“.
- Und dort dann auf „New Character“.
- Danach lädt man 10-25 Referenzbilder hoch.



# Midjourney als Zwischenschritt

- Um die Referenzbilder zu erstellen, benötigt man eine KI, die nur ein einzelnes Referenzbild verlangt. Dafür verwende ich Midjourney.
- Damit generiere ich 10-25 Bilder.

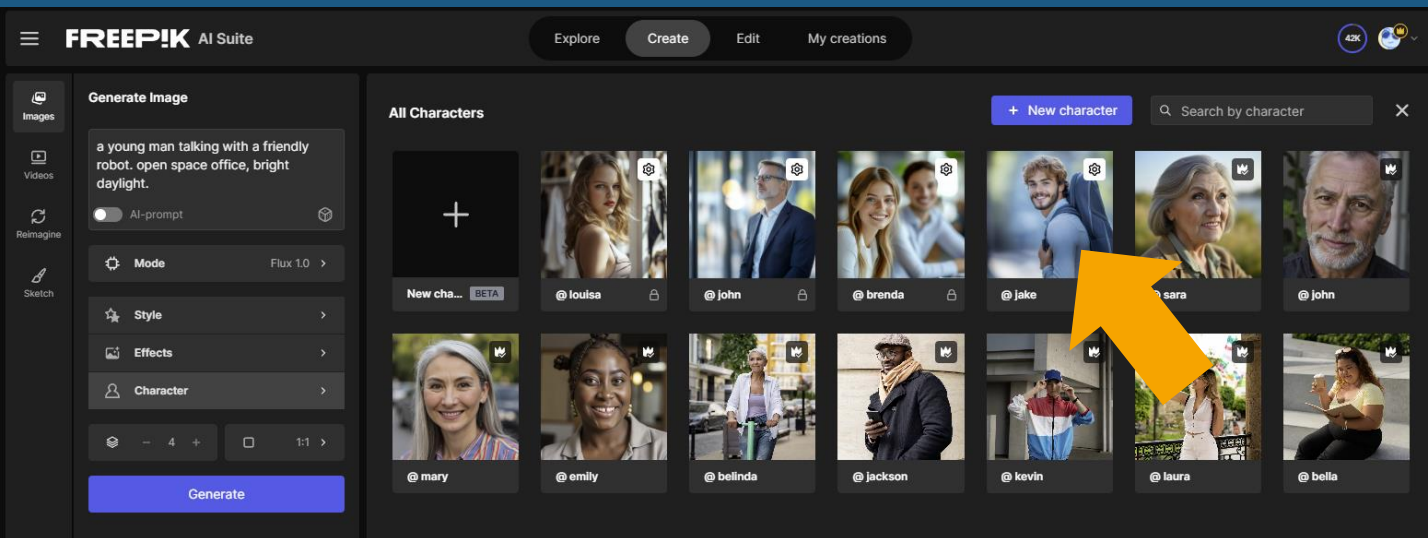


# Midjourney **out**, Freepik **in**. 15 Bilder als **Referenz**



# Wie funktioniert Character Reference bei Midjourney?

- Zum Generieren der Bilder gibt man den Prompt ein und wählt dann den Character aus (sowie ggf. Styles, Effects etc.)





@char-01



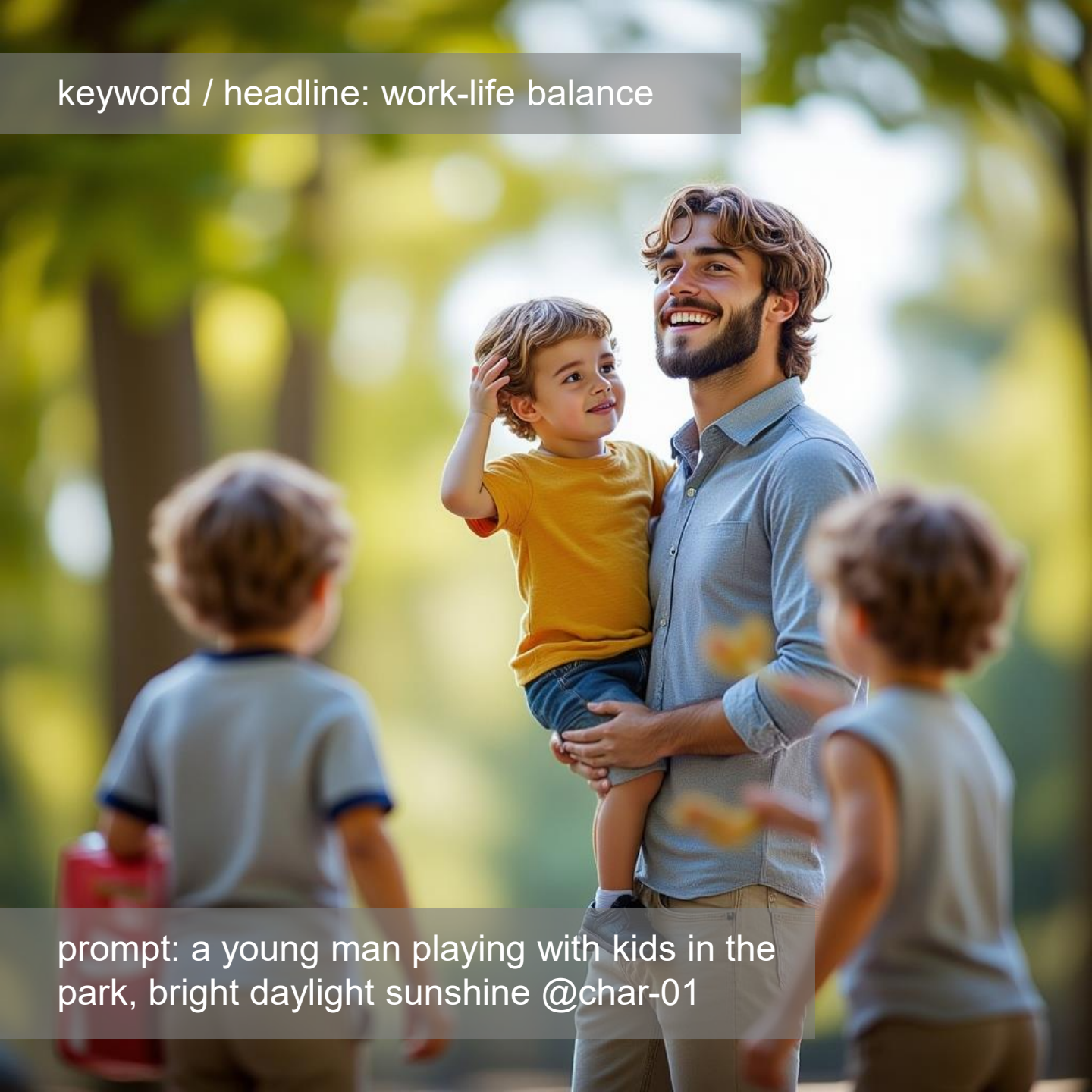
Character No. 1

keyword / headline: work-life balance



prompt: a young man jogging in the park @char-01

keyword / headline: work-life balance



prompt: a young man playing with kids in the park, bright daylight sunshine @char-01

keyword / headline: e.g. social life



prompt: a young man eating  
pizza in a restaurant @char-01

keyword / headline: e.g. social life



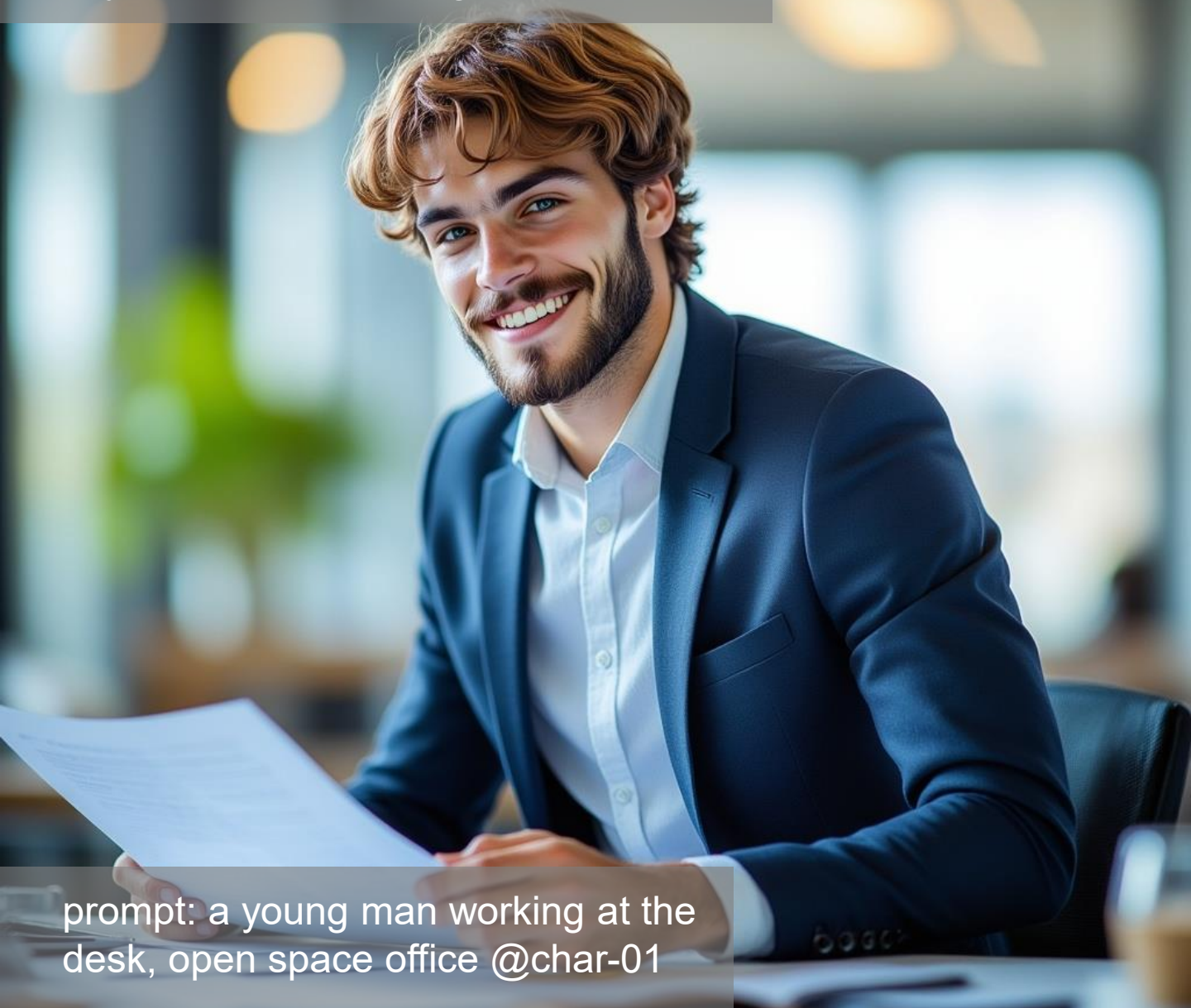
prompt: a young man meeting with friends in a café after work @char-01

keyword / headline: e.g. personal interests



prompt: a young man painting a large  
pop-art painting at home @char-01

keyword / headline: e.g. office support



prompt: a young man working at the desk, open space office @char-01

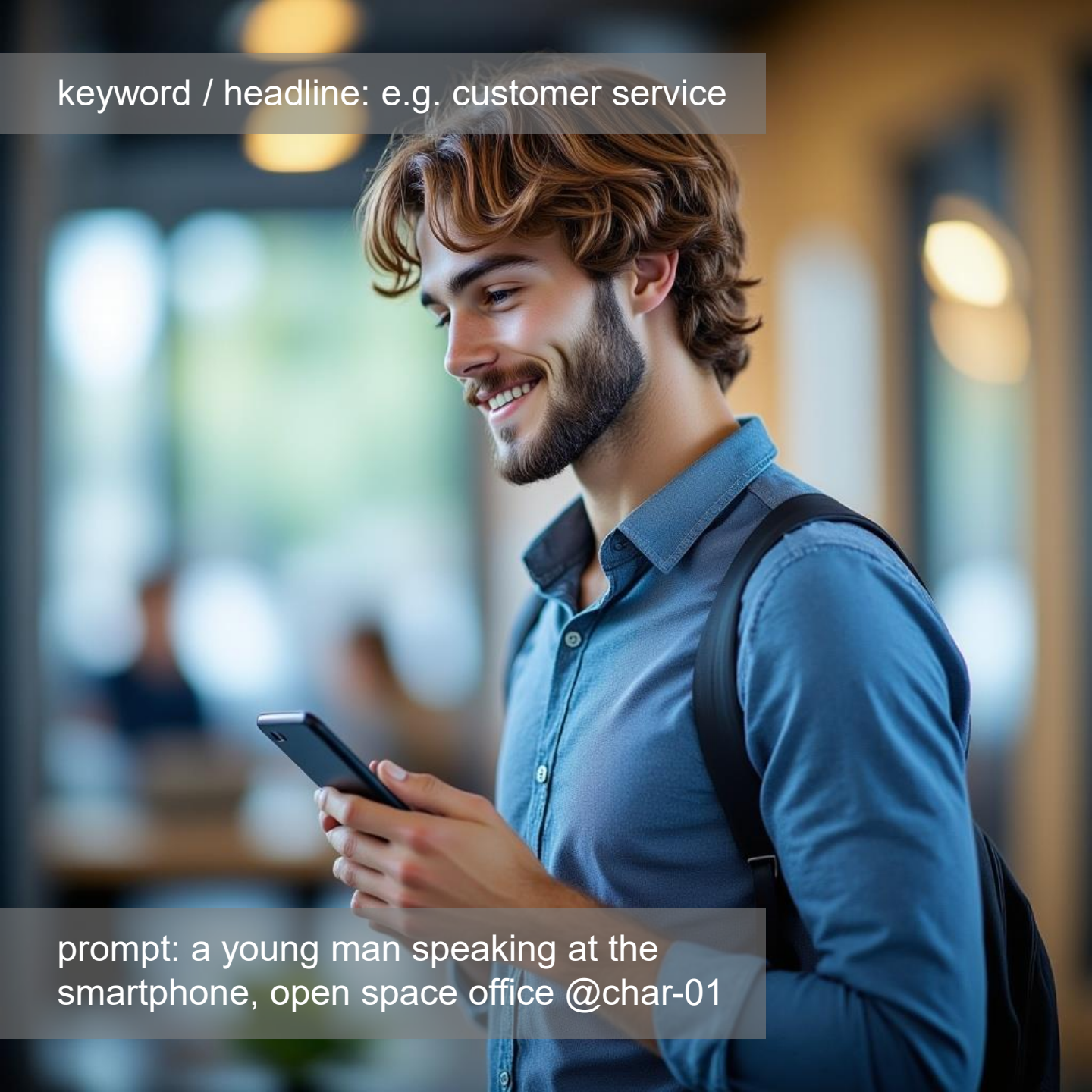
keyword / headline: e.g. human relations



prompt: a man giving a presentation,  
open space office @char-01

keyword / headline: e.g. customer service

prompt: a young man speaking at the  
smartphone, open space office @char-01



keyword / headline: e.g. office life



prompt: a young man at the  
coffee machine @char-01

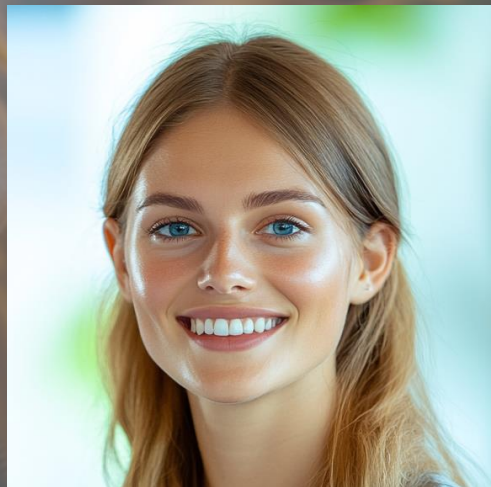
keyword / headline: e.g. ai



prompt: a man talking with a friendly robot @char-01




@char-02



Character No. 2

keyword / headline: work-life balance

prompt: a young woman jogging in  
the park @char-02

A young woman with long, light brown hair tied back, wearing a light blue tank top, is jogging in a park. She is smiling broadly and looking towards the camera. The background is a soft-focus green park with sunlight filtering through the trees, creating a warm, golden glow. The image is framed by a dark grey semi-transparent banner at the top and bottom containing text.

keyword / headline: work-life balance


prompt: a young woman playing with kids in the park, bright daylight sunshine @char-02

keyword / headline: e.g. ???

prompt: a young woman eating  
pizza in a restaurant @char-02



keyword / headline: e.g. social life

A photograph of three young women with long blonde hair sitting at a round table in a cafe. They are all smiling and looking towards each other, engaged in conversation. The woman in the center is wearing a light blue long-sleeved shirt, while the woman on the right is wearing a yellow long-sleeved shirt. The background is softly blurred, showing other people and warm interior lighting.

prompt: a young woman meeting with friends in a café after work @char-02


keyword / headline: e.g. personal interests

prompt: a young woman playing  
guitar at home @char-02



keyword / headline: e.g. office support

prompt: a young woman working at a laptop, open space office @char-02

A young woman with long, wavy blonde hair and blue eyes is smiling warmly at the camera. She is wearing a light blue, long-sleeved sweater. She is sitting at a desk in an open-plan office, with a silver laptop open in front of her. The background is softly blurred, showing other people working at desks and large windows with natural light. The overall atmosphere is bright and professional.

keyword / headline: e.g. human relations

prompt: a young woman giving a presentation, open space office @char-02



keyword / headline: e.g. customer service

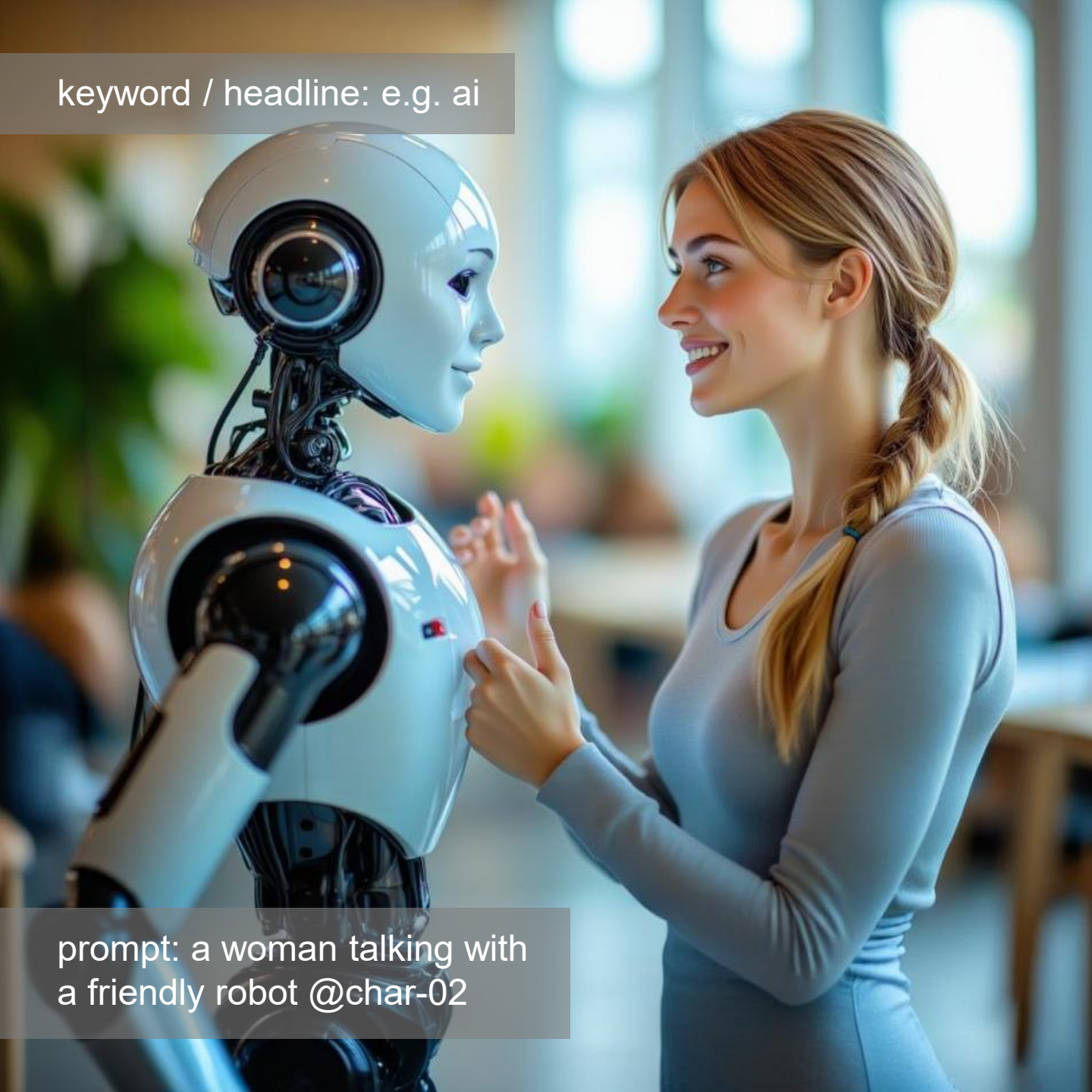
prompt: a woman speaking at the  
smartphone @char-02



keyword / headline: e.g. teamwork

prompt: a woman in discussion  
with team @char-02

keyword / headline: e.g. ai



prompt: a woman talking with  
a friendly robot @char-02



@char-03



Character No. 3

keyword / headline: work-life balance



prompt: a senior man jogging in  
the park @char-03

keyword / headline: work-life balance



prompt: a senior man playing  
with dog in the park @char-03

keyword / headline: e.g. social life



prompt: a senior man eating  
pizza in a restaurant @char-02

keyword / headline: e.g. social life



prompt: a senior man meeting with friends in a pub after work @char-03

keyword / headline: e.g. personal interests



prompt: a senior man is cooking  
for hobby at home @char-03

keyword / headline: e.g. office time



prompt: a senior manager working at a laptop, open space office @char-03

keyword / headline: e.g. processes

prompt: a senior manager speaking to the board, open space office @char-03



keyword / headline: e.g. human relations



prompt: a senior manager giving a presentation @char-03

keyword / headline: e.g. teamwork



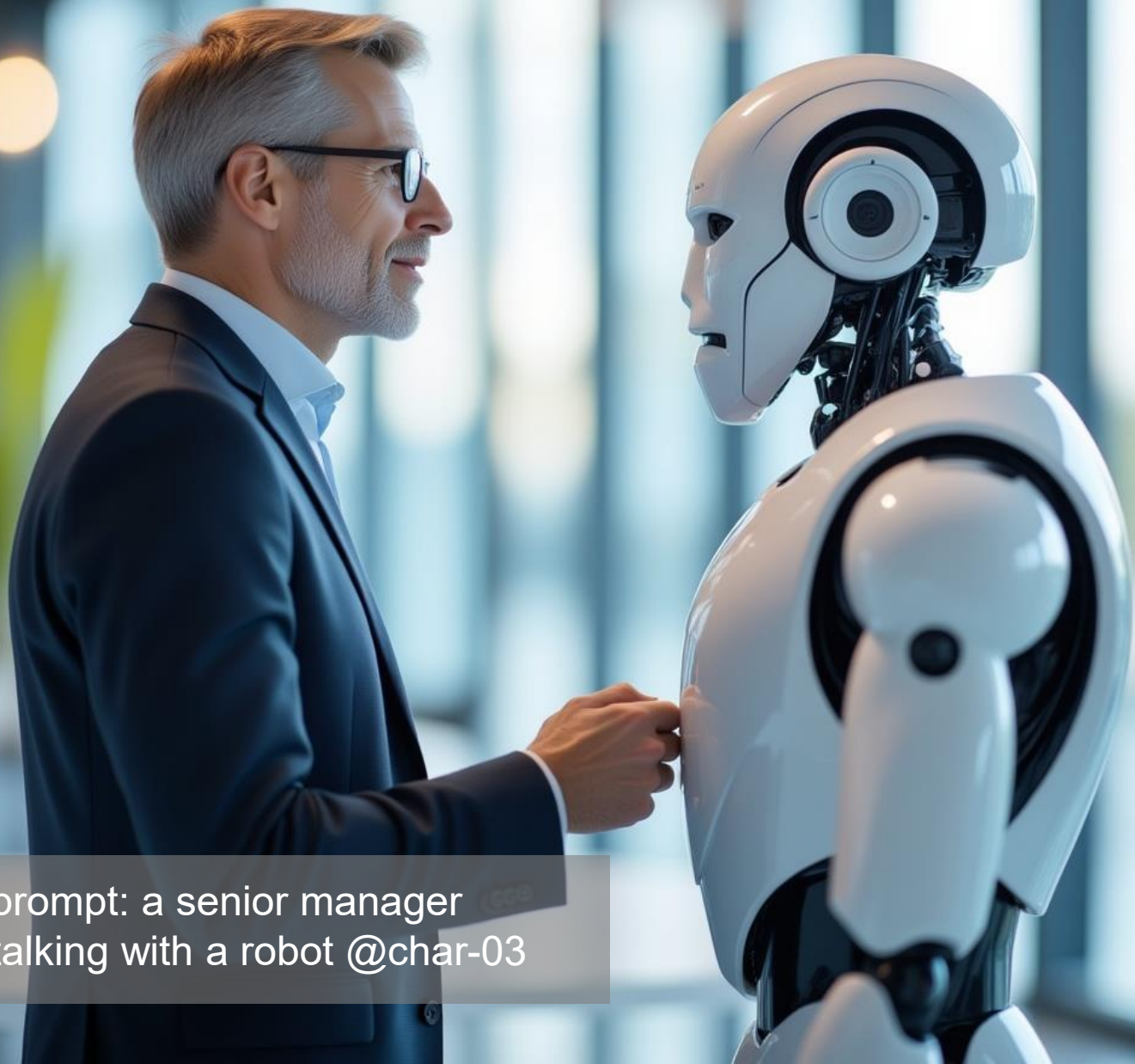
prompt: a senior manager in a business discussion with a colleague, open space office @char-03

keyword / headline: e.g. office life

prompt: a senior manager at  
the coffee machine @char-03



keyword / headline: e.g. ai



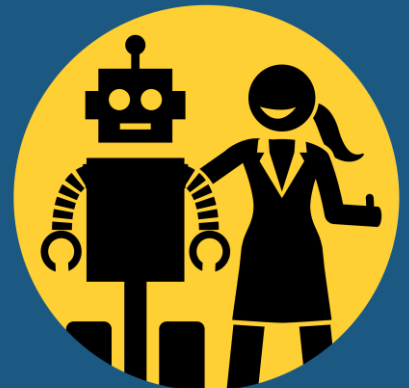
prompt: a senior manager  
talking with a robot @char-03



# Viel Spaß beim DIY von Characters!

Teilt bitte, welchen Workflow ihr selbst empfiehlt.

Bei Fragen **bitte fragen!**  
z.B. via LinkedIn



*presenter's*

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# *presenter's*

*creating with PowerPoint + AI*

<https://www.presenters.de>